

UNAPPROVED MINUTES OF THE EXECUTIVE COMMITTEE OF
THE PORT PERRY BIA, HELD MARCH 13, 2018, AT THE LIBRARY

In attendance:

Meeting called to order 6.05 pm

Disclosure of pecuniary interest: None

Secretary's report: Moved by W.Strong, seconded by C.Stone-Curry that the minutes be adopted with the following corrections. That the B in BIA be added to page 2. Page 3 amend "J. Guido has put forward a proposal to the Region" to "J.Guido has put forward a proposal to Township".

Carried.

Business arising: J.Guido enquired whether anyone had expressed an interest in hosting the Chili Cook-off. J.Callery responded that interest had been shown by M.Konoposki, Fair Board and J.Doak. Possible presentation at April meeting.

B.Macleod said that the Central Counties presentation would be in May.

Deputations:

1. Ivo Finotti and others spoke on the Port Perry Pet Valu Walk for Dog Guides to be held May 27 at Palmer Park. They asked for our support. They hope to raise \$2617. They are distributing posters, bookmarks, brochures. We offered to support through our social media. J.Back suggested having dogs at key intersections to generate more income.
2. Brett Puckrin on behalf of the Tourism Advisory Committee spoke on the proposed installation of temporary seasonal patios. It was hoped that improved food/beverage would increase foot traffic to downtown.
B.MacLeod and those present applauded Brett for his efforts. Presentation to Council will take place March 26.
3. Barbara Khartein spoke on behalf of the Lake Stewards. Proposed "Lake Week" August 11 to 19
Moved by B.Macleod, seconded by B.Minors that the BIA endorse and support this initiative.
Carried.

Treasurer's Report:

Marketing: J.Callery reported that Diva Night will be May 4. We need to keep social media updated. Limo prize to return It was unanimously agreed that C.Stone-Curry be our new Marketing Chair. June 23 Monnlight Madness. "Moonlight MARTINI" was suggested.

J.Guido reported that we would not get our \$9000 for Sept-May staffing.

Reports; Moved by B.Minors, seconded by B.MacLeod that all reports be accepted.Carried.

Other business: B.MacLeod spoke re the letter from J.Doak. BIA has acknowledged that we disrespected J.Doak. J.Doak suggested that the gateway signs always have something to advertise. Moved by B.Macleod, seconded by B.Minors that the Old Flame signs be returned to J.Doak. Carried.

Toilet direction signs to be installed. W.Strong suggested a "toilet map" be issued.

Meeting adjourned at 8.30 pm